

THE NEW PHILOGRAPHERS PRESENT

THE NEW SCIENCE OF PHILOMETRICS

Define: Philometrics

Philometrics comes from the greek root 'philos' to love and 'metric' to measure.

In this new science, we (the New Philographers) connect a subject to machine that we call a Philometer.

The Philometer measures biometric data. Our sensors gather brain waves, heart rate, body temperature and galvanic skin response.



WHAT DO WE DO?

To gather data, the “subject” is placed in a chair, connected to our sensors and then questioned (and possibly probed) by a trained professional.

You can trust us, we wear lab coats.

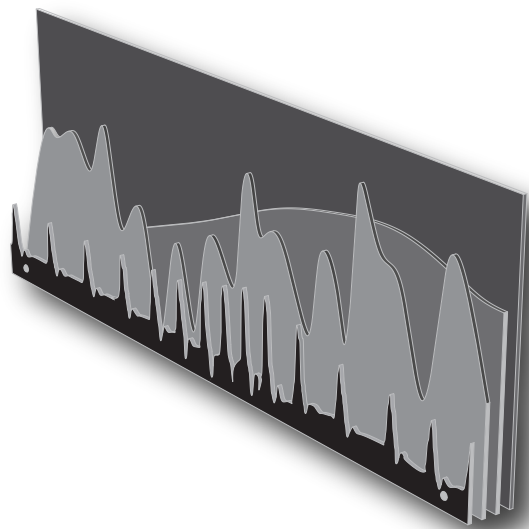
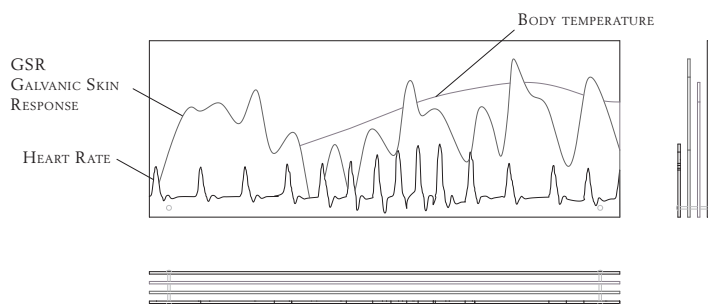
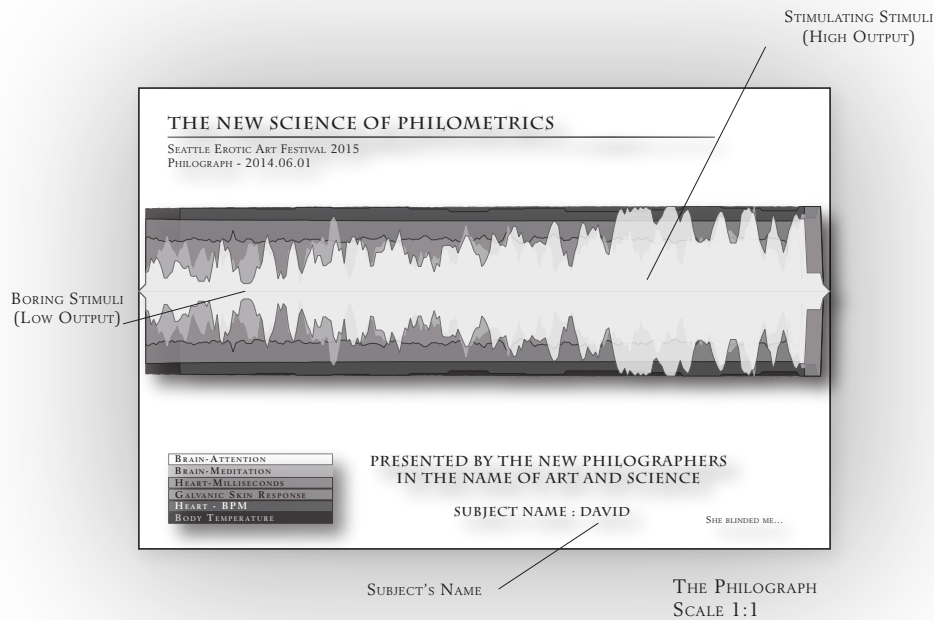
The subject is questioned about his or her life, shown photos or exposed to any number of sensory stimuli. As the subject’s body and brain reacts to the stimuli, data from the sensors is collected. The data creates a time-and-place specific artwork generated directly from the physiological experience of the subject.



THE PHILOGRAPH

A BIOMETRIC RECORD OF AN "EXPERIENCE."

The output is a unique art generated from the subject's data gathered during the experience.



A PHILOGRAPH,
A PHYSICAL MOMENTO

ABOUT US

The New Philographers are a duo of inventors dedicated to making art generated from bodies, brains and emotions through biometric data.

They are inspired by mad science, digital fabrication, and hacked medical technology.

Their ongoing mission is to reveal secrets of life and love through the clever misuse of science.

CONTACT THE
THE NEW PHILOGRAPHERS

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