

Thank you for your interest in our project.

We're manufacturing a wireless, wearable, electronic badge, a bit similar to the DEFCON 18 Ninja Networks badge (<http://www.ninjas.org/badges/defcon18.html>), containing a development platform on the Freescale KW01/ARM Cortex-m0 microprocessor. There will be a Roman fighting/battle game on the badge in theme with DEFCON's new home at Caesar's palace, as well as a crypto puzzle.

Electronic badges have been a tradition at DEFCON for many years, and they present a unique opportunity to show off your brand or company on a truly unique platform.

For a look at some completed ones, look here --
<http://hackaday.com/2015/08/10/all-the-unofficial-electronic-badges-of-defcon/>

Our badge will have a 320x240 full color TFT touch screen, single oscillator speaker, 16 color LEDs, battery, USB charger and shell access via SPI or JTAG. All of these functions are currently working and tested in our prototype. Schematics and code are already available.

What we need is are the resources to take this from working prototype to manufacturing.

We're looking to manufacture around 500 badges at an approximate cost of \$40-60 each. The final BOM (Bill of Materials) for our project has not been determined yet as our research is still ongoing, but we expect volume discounts during manufacturing to lower these prices, depending on how many we produce. Obviously, with more sponsorship, more options become available.

We're open to any form of sponsorship, from covering the full production run, to advertising / logos on the board itself, or other ideas like a custom box, lanyard, or box inserts.

We are also willing to write custom code to integrate any sort of marketing idea like a puzzle, cipher, access to special 'unlocks' in the game, or otherwise. I've seen some companies use custom badges as giveaways for access to a private party/vip area, for example.

Thank you again, and let me know if you can help. If you're in the Bay area, I can give you a demo.

John Adams
[415-425-3551](tel:415-425-3551)

Latest Update:

<https://hackaday.io/project/14756-spqrthe-ides-of-march-defcon-25-unofficial-badge/log/49649-photos>

Our team is:

John Adams (ex-Twitter Infosec lead) - Hardware, Software, Graphics, Funding

Bill Paul (WindRiver Systems) - Hardware Software,

Egan Hirvela (AAA Game Designer - Guild Wars, 007, Lord of the Rings...)
<http://www.mobygames.com/developer/sheet/view/developerId,10651/>

Matthew Harris (Art)