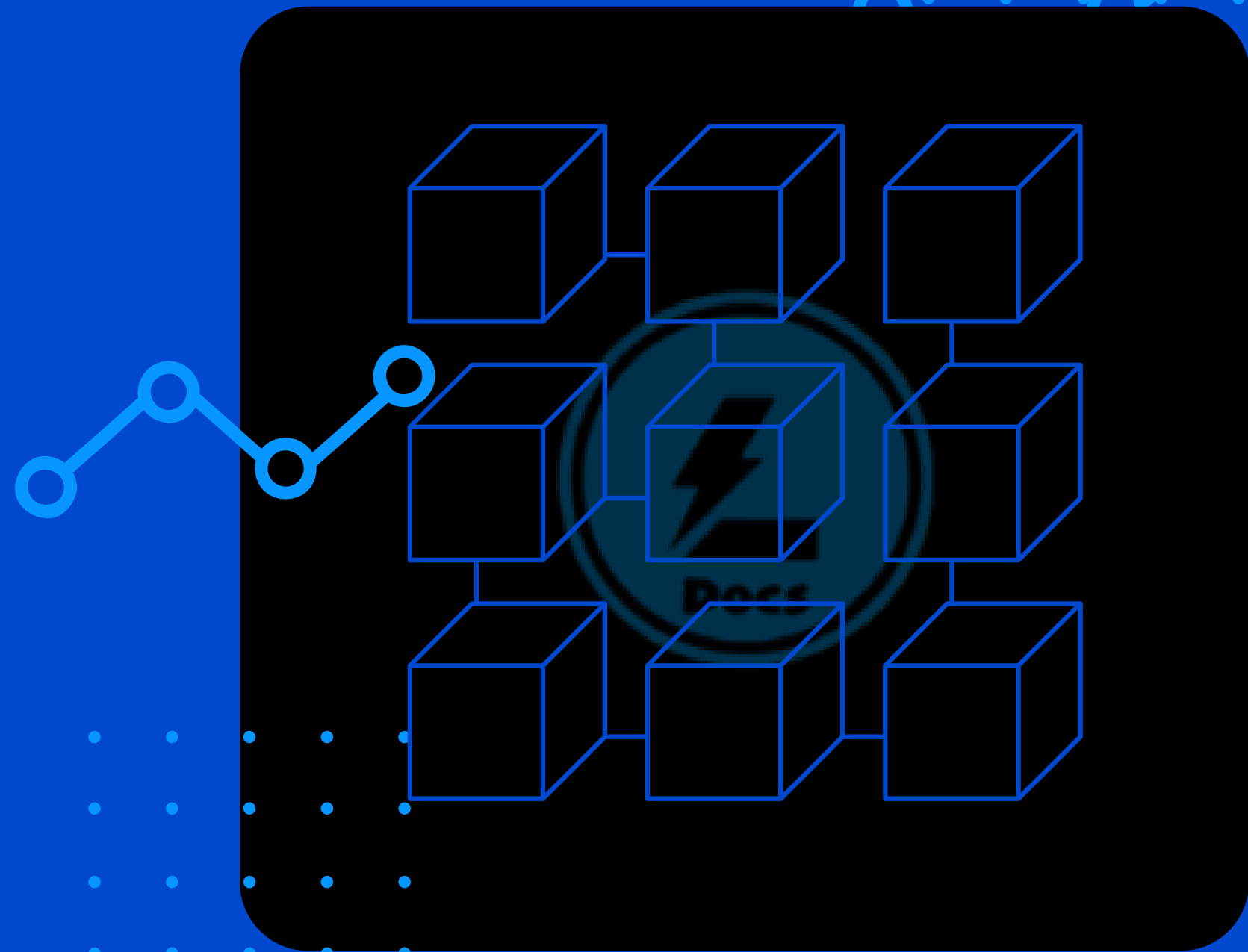# The Offline Web

The Decentralized Internet been described as a distributed server network aiming to change the way we transfer data.

Problem

The current internet is outdated and has lots of ethical concerns.

Problem 1

A lot of infrastructure is required to run the internet the way we run it now

Problem 2

Centralization is an ever growing concern. Few companies are in control of a majority of the internet.

Problem 3

Privacy, the way our data is transferred, media accountability, and trust are ever growing issues in today's world

→

Utopia

Here is how we will fix it

Solution 1

Distributed P2P data transfer through an offline-centric SDK

Solution 2

Grid computing and parallel processing capabilities as well as data sharding integrations
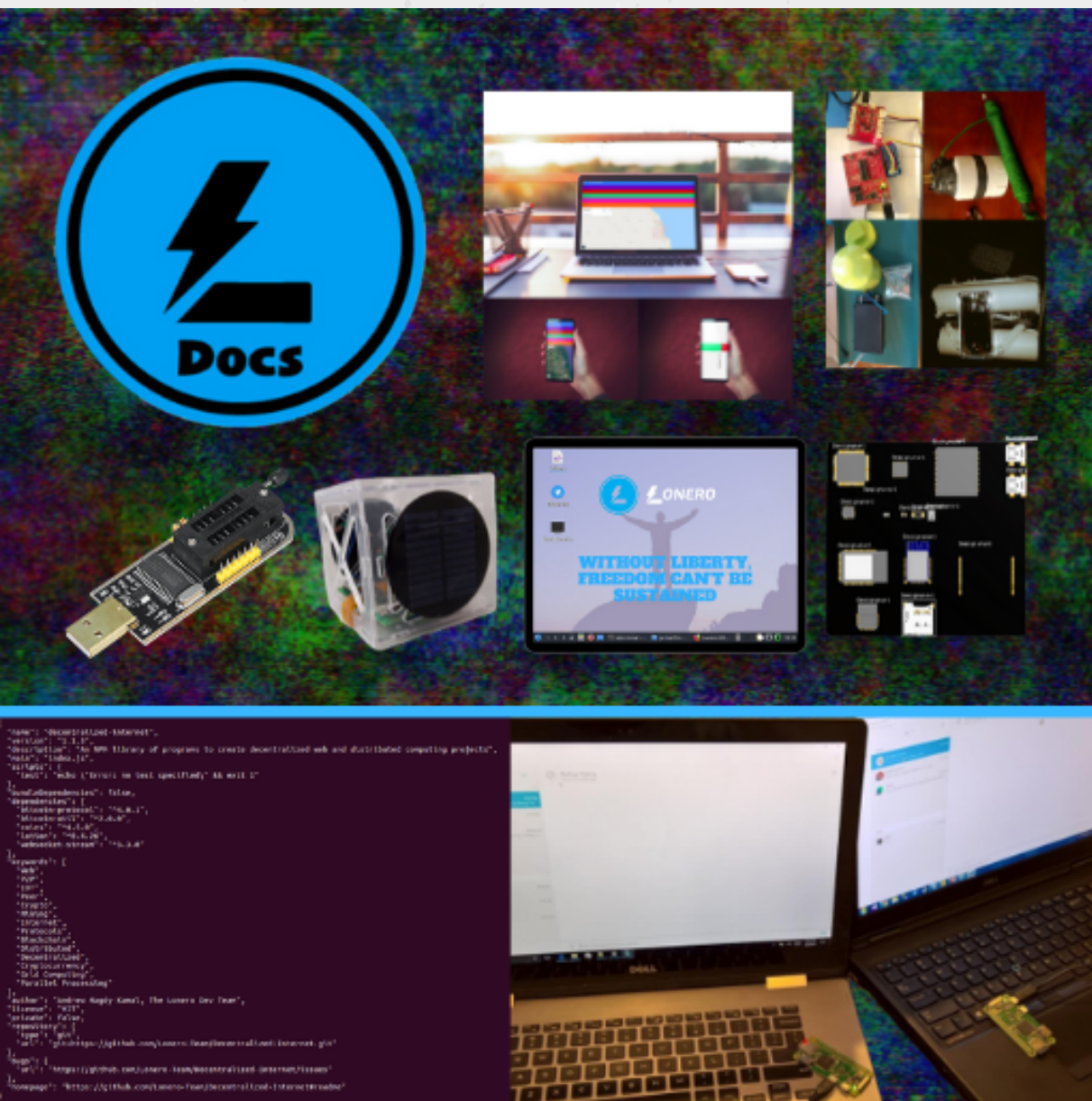
Solution 3

Anonymized hashing and cryptographic verification, multi-path layer security, ring signature & match verification networks

Our Product

We have created a developer-friendly Decentralized Internet SDK, aiming to power the next generation's internet
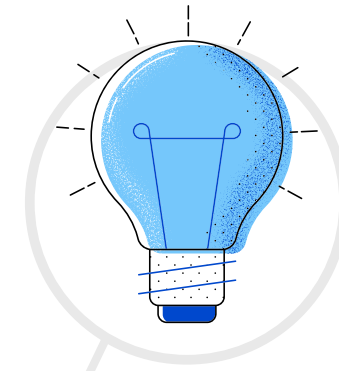
THE LONERO TEAM
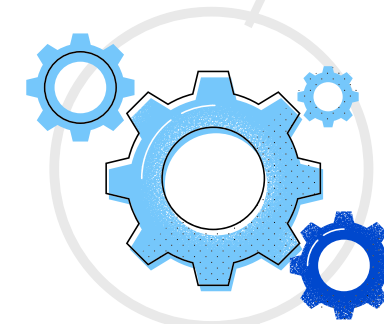
The Birth of our Startup

The founder have been interested in cryptocurrency since 2011, and up until 2015 he has been researching P2P communication protocols and networks. He has been doing lots of research in cryptography and data hashing, and started launching Lonero in 2018 after many other cryptocurrency endeavors and projects. The software tools were launched shortly after.

Interest
2011

Research
2015

Founding
2018

Next steps

Timing

Here are the reasons of our timing

Reason 1

Privacy is now becoming a critical issue and more important than ever

Reason 2

Society needs to push forward with innovation, and we have many outdated infrastructure systems (as talked about prior)

Reason 3

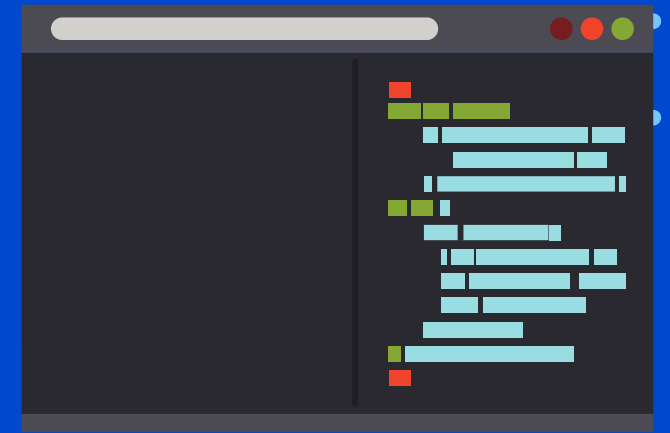Big tech needs to be put in its place, and a race is on for building the next generation's internet

Traction

This summarizes the one year growth from 2019 in combined usage for our SDK and a released OS. *Yellow means month prior.*

Target Market

This is our target market

Target Market 1

We want to target developers who want to integrate with our platform

Target Market 2

Various market segments including enterprise level clients