

Cosy Cashmere: Five Reasons to Buy Cashmere This Year

Once the material of choice for socialites and celebrities, cashmere wool is the ultimate in luxury fabrics. It's made from the underfur of cashmere goats and is incredibly soft and extremely comfortable to wear. Cashmere is the perfect material for super soft jumpers and cosy cardigans and while cashmere has a reputation for being expensive, cashmere is worth the investment and is a fabric which you will come to love. Cashmere garments have been a wardrobe staple for decades, so here are five reasons to purchase a soft cashmere garment this year.

Wonderfully Warm

Despite its soft and delicate texture, cashmere is actually far warmer than wool and is the best material to keep you warm during the colder months of the year. Layer up with a soft cashmere jumper or scarf to keep the chills at bay or try a pair of cashmere gloves which are fantastic if you suffer from cold hands during the winter months. One of the best properties of cashmere is that not only is it warm, but it also helps to regulate your body temperature and lets your skin breathe.

It's an ideal material for those with sensitive skin, as your skin is less likely to be irritated by the combination of rough fabrics and damp skin as well as being hypoallergenic. Cashmere is a fantastic fabric for keeping you perfectly comfortable all year round and a cashmere garment is a great choice for travelling too – it's lightweight and moisture-wicking, so will be the perfect pop-on during cooler evenings on holiday.

Simply Stylish

Simply put, cashmere is stylish. But beyond looking good, cashmere is a great material to choose if you want to invest in a capsule wardrobe or want to let go of 'fast fashion' and embrace better quality but fewer clothes - owning a good quality, timeless piece of clothing has never been more important or easier. Classic shapes and styles such as a cashmere scarf, pashmina, [long cashmere cardigans](#) or simple round-neck jumpers, can be worn season after season and will pair well with everything from a pair of jeans and a t-shirt in summer, to a midi dress and boots in winter. Choosing neutral colours will almost guarantee that your cashmere will work with your other clothes too. When buying cashmere, look for the best quality garments that you can afford from the high street or from online stores and boutiques.

Delicate but Durable

Many people are concerned that cashmere is difficult to look after, but it's a wonderfully durable fabric if looked after. There are even some cashmere garments which are over 200 years old and still look soft and almost new! All you need to do to look after your cashmere is for it to be washed following the label instructions. Cashmere can be hand-washed using a mild detergent (you can also buy specialist cashmere detergent) and some cashmere can even be machine washed – but be sure to check the label carefully! Cashmere is best dried flat and should ideally be steamed and not ironed. Although delicate, cashmere is a resilient material and by ensuring your items are washed, dried and stored appropriately, your cashmere will look like new for far longer than a regular wool jumper or cardigan.

A Pure and Luxurious Gift

Everything about cashmere says luxury; its soft and cosy feel is like nothing else and will always feel like a premium product. While cashmere can feel like an investment, there is now a huge range of cashmere products to choose from to suit all budgets and styles. Why not treat yourself or a loved one to a cashmere piece of clothing or accessory – it's an incredibly stylish and elegant gift, with a timeless and classic appeal. Treat someone to a touch of luxury with cashmere gloves or socks, or go for a classic cashmere scarf in a plain, neutral colour. These elegant pieces need no extravagant wrapping; your gift can be simply packaged in tissue inside a pretty gift box for it to make a wonderfully luxurious gift that will last for years and years.

Resources:

- [Chunky Oversized Knit Cardigan - Heroku](#)
- [Oversized Cashmere Jumpers - Zen Writing](#)
- [Longline Cashmere Cardigan - The Karlsruhe Institute of Technology](#)
- [Cashmere Cardigan Sale - Coda](#)