

OPTICOPS

AIOT SMART EYEWEAR FOR LAW
ENFORCEMENT

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**"Unleashing Innovation in Policing: Redefining
Safety with Cutting-Edge Body-Worn Camera
Technology"**



5

Custodial deaths
everyday
2017-18

60%

Custodial deaths from
poor marginalized
communities

44%

Citizens fear police

80

India's rank in
Corruption
perception index

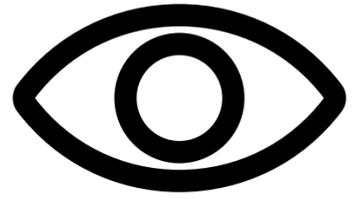
1,782

Fake encounter
cases

6,259

False cases on
marginalized communities

Solution



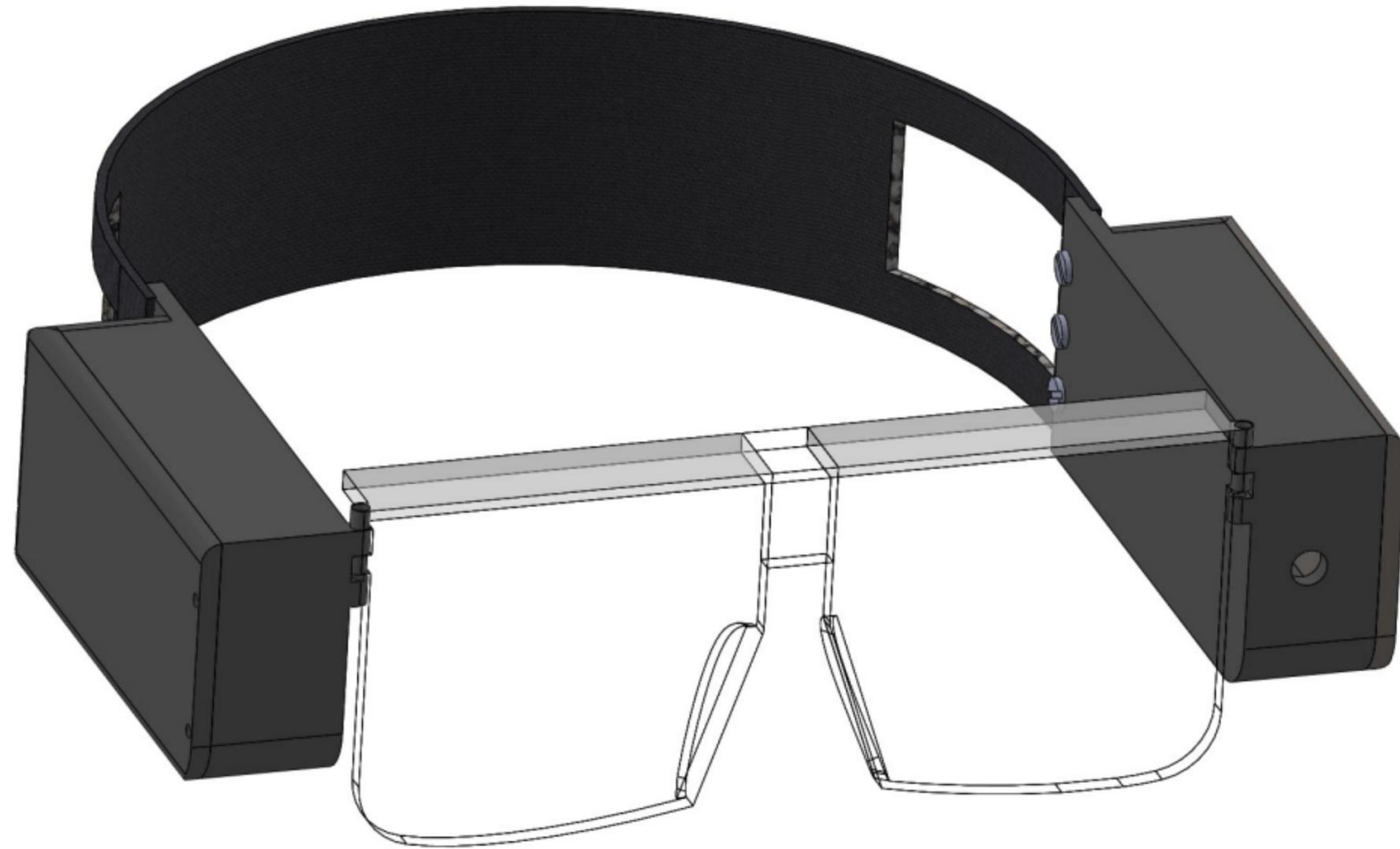
Better **perspective** at capturing evidence



Face recognition to identify threats



cloud connected for communication and alerts



How it works ?



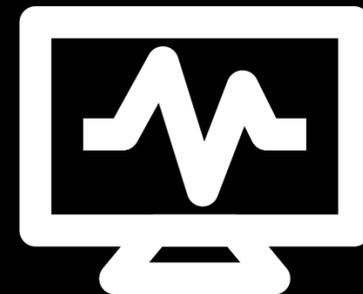
Worn by officers during duty time



Glasses wait for **trigger** to capture video

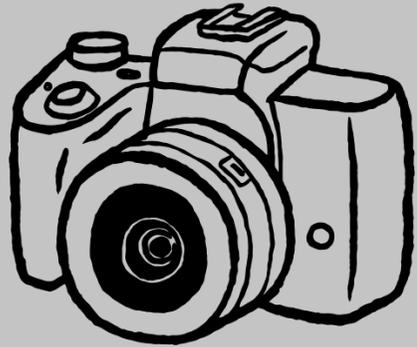


SBC controlled, connected with **sensor** network



Location, health monitored via mobile **app**

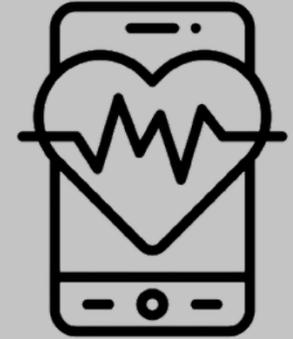
Key Differentiators



Enhanced evidence capture **perspective**



Face recognition system to detect **fugitives**



Location and **health** monitoring system



IoT technology for Real-time monitoring

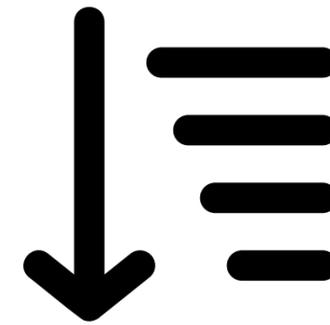


AI Voice assistant for situational awareness

Benefits



Reduction in **use of force**



Decrease in **assaults** and **complaints** on police

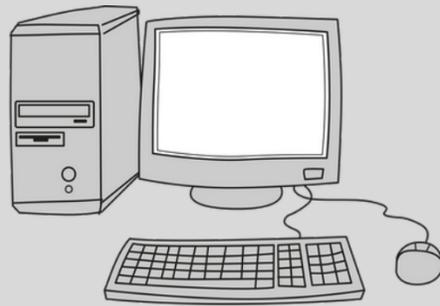


Increase in early **guilty pleas**

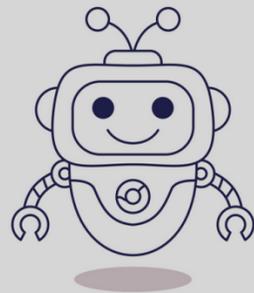


Officer **wellbeing** and **situational awareness**

Technology



Latest **SBC** and **sensors** with wireless network connectivity

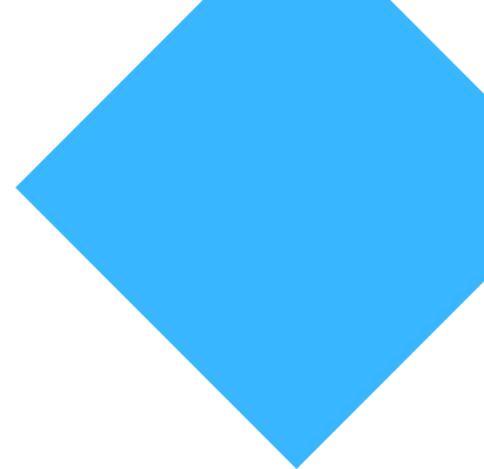


Integrated **AI** and **ML** models



Patent pending system design

Market Size



6.47

Billion USD in 2023
(Global)

15.96%

CARG from 2023-28

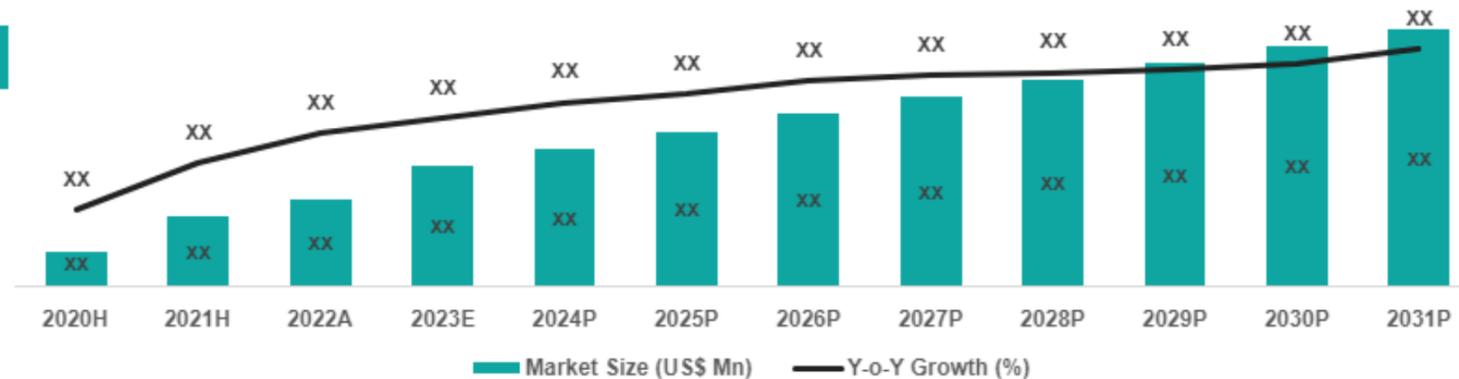
ASIA-PACIFIC

Fastest growing market

Fig XX: Global Body-Worn Camera (Body Worn Camera) Market Size & Forecast

Global Outlook

2020-2031



By Type

Recording Type
Recording and Live Streaming Type

By Application

Local Police
Special Law Enforcement Agencies
Civil Usage

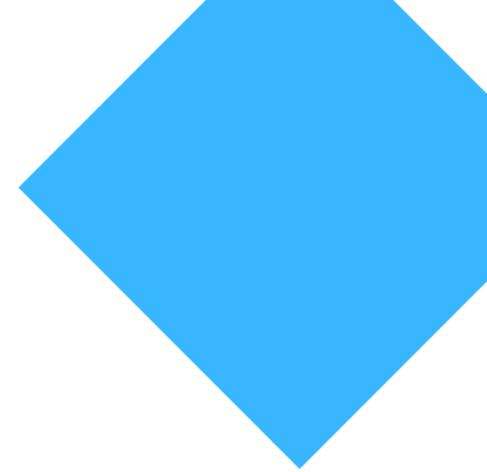
By Component

Hardware
Software
Services

By Mounting

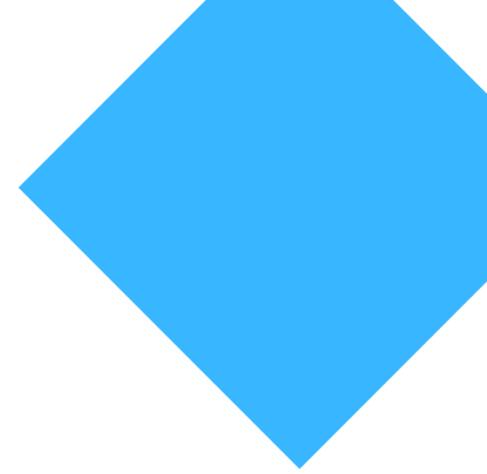
Head Mounted
Chest Mounted
Shoulder Mounted

Competition



	OptiCops	Motorola Solutions	KINGTOP
Audio and video recording	✓	✓	✓
IoT sensors and cloud	✓	✓	
Health and location monitoring	✓		✓
AI assistant and face recognition	✓		

Revenue Model : PaaS



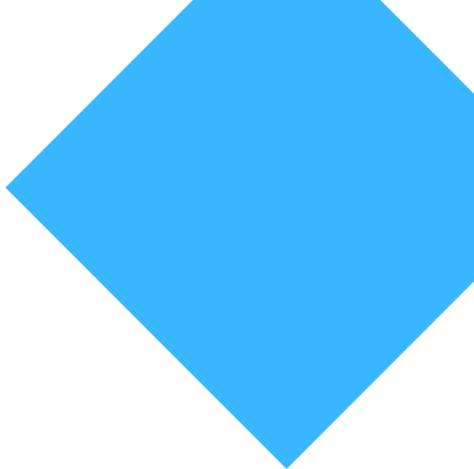
Product sales

Upgrades and Add-ons

Maintenance and support

Subscription model

Go-To Market plan



MARKETING

Work with government and law enforcement agencies and pitch to Private security sectors

PRICING

Device: Rs.30,000
Subscription model: Rs.15,000/Year

CHANNELS

Online distribution and Government

Team



JAGADISH J S



JONATHAN
WILLIAM V



RADHA
PRABHAKARAN



NITISRI T S



SHYAMILY R



ABISHEK J A